

CARING CHILDREN

www.caringchildren.org



EDUCATION HEALTH & HOPE FOR CHILDREN IN NEED

Vision



creating socially responsible
leaders for tomorrow

through making a difference in
children that are deprived of
basic needs

Goal



Give Education
to
1 Million Deprived Children
by
2012

**For Children
By Children**



For Children - Stats

- People below poverty line: about 260 million
- Poor living in India: one quarter of the world's poor
- People living on less than 1 Dollar per day (50Rs) : about 30 % of population
- Number of people in India living on less than 50 cents per day: about 300 million
- Number of people living in slums: 150 million
- World's largest slums: In India
- Number of children in India who die before the age of 5: 63 out of 1000 according to UN report



For Children

- **Children in absolute poverty:** UNICEF defined child absolute poverty as “a condition characterized by severe deprivation of basic human needs.”
- **The seven basic human needs** are 1) Food, 2) Safe drinking water, 3) Sanitation facilities, 4) Health, 5) Shelter, 6) Education and 7) Information.
- **A child is assumed to be living in absolute poverty only if he/she suffers from multiple deprivations, that is two or more severe deprivations of basic human needs**



For Children - Stats

- Presently, nearly **44 percent** of India's labor force is illiterate,
- Only **17 percent** has secondary schooling
- Enrollment in higher education is a mere **11 percent.**



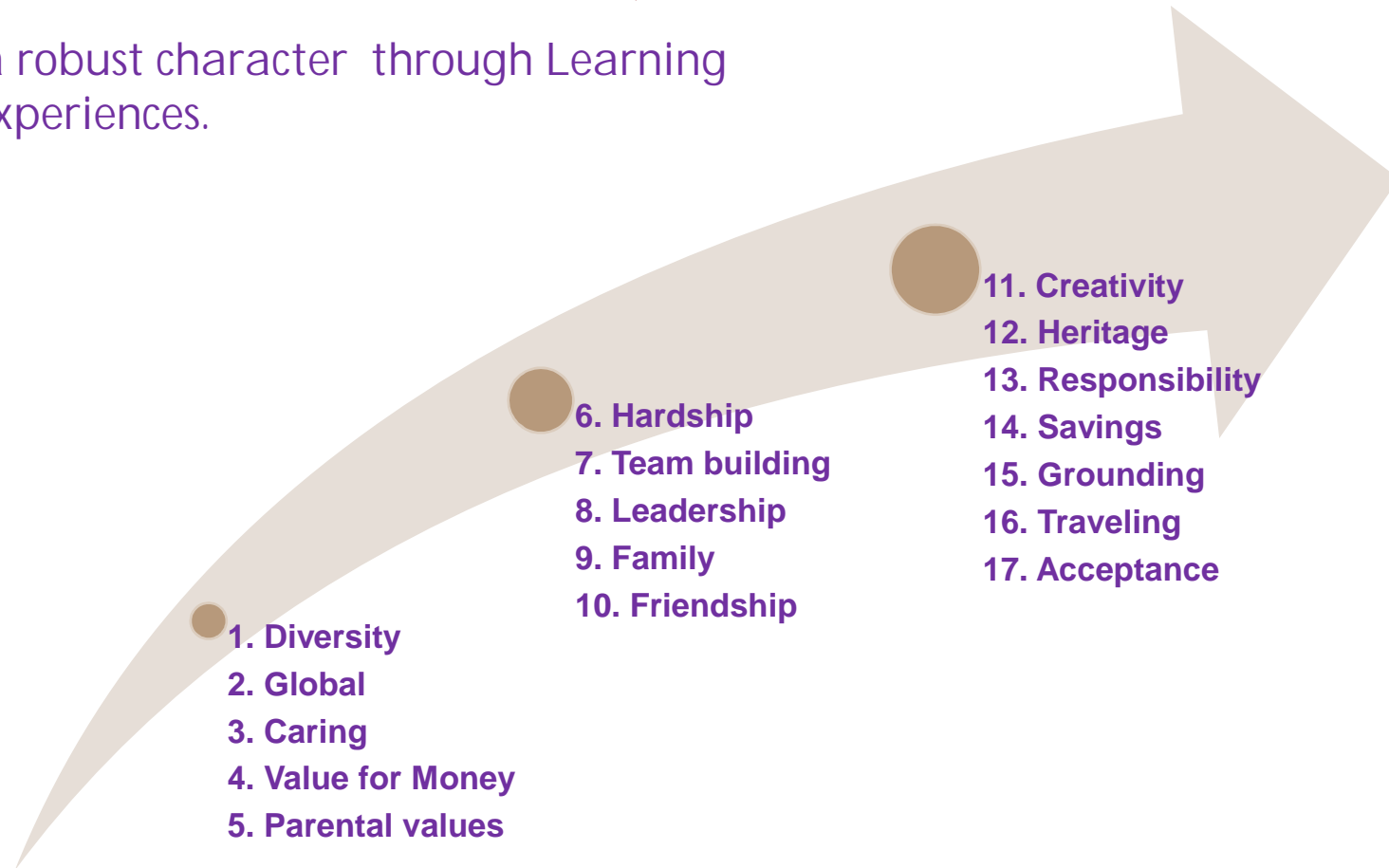
CaringChildren Program Offers Basic Needs

- Education
- Shelter
- Health
- Information
- Food



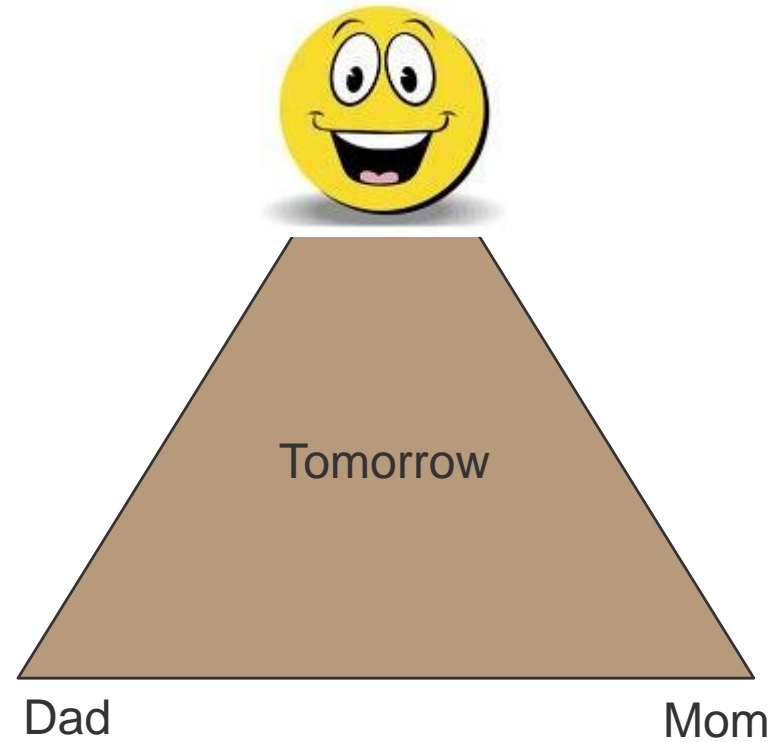
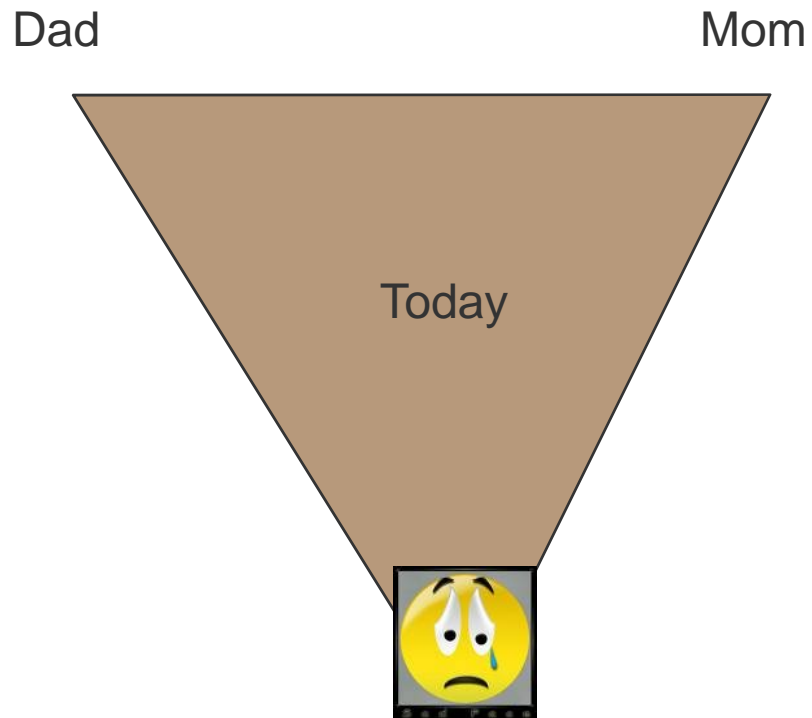
By Children : 16/16

Build a robust character through Learning from experiences.





By Children





By Children: Drive Programs

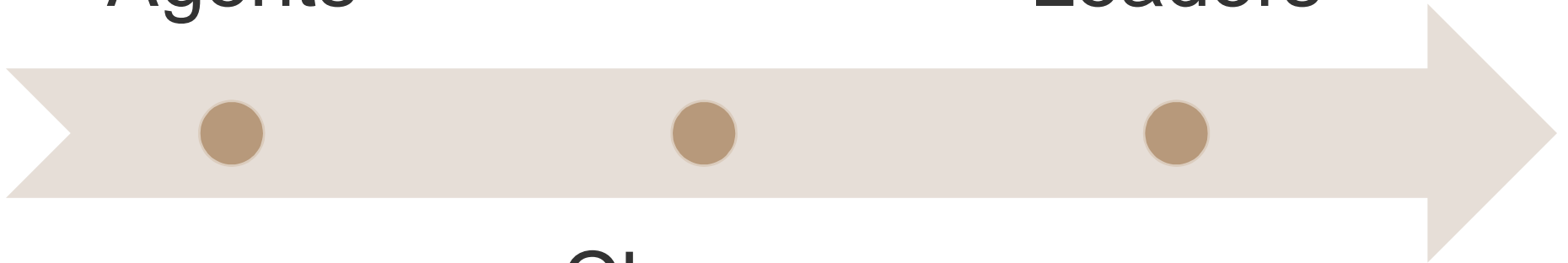
- **Donation Program** – Education Related
- **Sponsor Program** – Sponsor a Project
- **Adoption Program** – Adopt a Child, School, Family



By Children : Program

Change
Agents

Change
Leaders



Change
Drivers



By Children Motivation

- Sponsor Idol
- Sense of Achievement
- Competitiveness
- Fun Filled India Summer Camp Program
- **Go50** Program “ Go to 50 Places before you grow up”



Next Steps

- Setting up Board of Advisors:
 - Financial
 - Legal Counsel
 - Tax/Company Affairs
 - Fundraising
 - Logistics
 - Marketing
 - PR
 - India operations



Next Steps

- Setting up India ops :
 - Chapter coordinators
 - Operations team
 - Infrastructure (Systems/Hardware)
 - Warehousing/Shipping
 - Branding (through events..)
 - Blog/Social networking



Next Steps: Identity Corporate Sponsor ship for operations.
 The Corporate sponsor will be on all communication (Digital and Print)

Total Operational Cost

Cost Item	Description	Y1	Y2	Y3
Global Operations	Fin, HR, Marketing, Web team	100K	120K	150K
Systems /Hardware	Global Tracking of Children and Change Agents	25K	10K	10K
Warehouse/ Shipping	In US	68K	100K	150K
Publishing	Experience's	10K	15K	20K
India Logistics	3 Vehicles to start	50K	100K	150K
Total		253K	345K	480K



Donation Programs to Start

- Clothes
- School Bags
- Shoes